

Original logo on white background



White logo on service color background



White logo on black background



Original logo on white background

The logo consists of the word "Rakuten" in a bold, sans-serif font, with a horizontal line underneath it. Below the line is the word "Travel" in a larger, bold, sans-serif font.

White logo on service color background

The logo is centered on a solid green background. It features the word "Rakuten" in white, with a horizontal line underneath it, and the word "Travel" in a larger white font below the line.

White logo on black background

The logo is centered on a solid black background. It features the word "Rakuten" in white, with a horizontal line underneath it, and the word "Travel" in a larger white font below the line.